

## ABSTRAK

Tujuan dari penelitian ini adalah untuk mengetahui dan menganalisis pengaruh *Current Ratio*, *Debt to Equity Ratio*, *Total Asset Turnover*, dan *Net Profit Margin* terhadap harga saham. Penelitian ini mengambil objek pada perusahaan *Food and Beverages* yang terdaftar di Bursa Efek Indonesia (BEI) untuk periode 2014 sampai 2016.

Teknik pengambilan sampel yang digunakan adalah dengan metode *purposive sampling*, berdasarkan kriteria yang telah ditentukan maka diperoleh sebanyak 11 perusahaan yang akan dijadikan sebagai objek penelitian. Metode analisis data yang digunakan adalah metode analisis regresi linear berganda dengan alat bantu aplikasi SPSS 22.0 (*Statistical Product and Service Solutions*).

Berdasarkan pengujian menggunakan analisis uji t, *Current Ratio*, *Debt to Equity Ratio*, dan *Total Asset Turnover* berpengaruh tidak signifikan terhadap harga saham. Sedangkan *Net Profit Margin* berpengaruh signifikan terhadap harga saham pada perusahaan *Food and Beverages* yang terdaftar di Bursa Efek Indonesia (BEI) untuk periode 2014 sampai 2016.

**Kata Kunci :** Harga Saham, *Current Ratio*, *Debt to Equity Ratio*, *Total Asset Turnover*, *Net Profit Margin*

## **ABSTRACT**

*This research is meant to find out and analyze the influence of Current Ratio, Debt to Equity Ratio, Total Asset Turnover, and Net Profit Margin to the stock exchange. The object of this research is used Food and Beverages Company which is listed in Indonesia Stock Exchange (IDX) in 2014 until 2016 periods.*

*The sample collection technique has been done by using purposive sampling method, based on the determined criteria, 11 companies has been obtained as research object. The data analysis method has been carried out by using multiple linear regressions with using application of SPSS 22.0 (Statistical Product and Service Solutions).*

*Based on the examination which has been done by using t test analysis, Current Ratio, Debt To Equity Ratio, and Total Asset Turnover does not give any significant influence to the stock price. Meanwhile, Net Profit Margin gives significant influence to the stock price at Food and Beverages Company which is listed in Indonesia Stock Exchange (IDX) in 2014 until 2016 periods.*

**Keywords:** *Stock Price, Current Ratio, Debt to Equity Ratio, Total Asset Turnover and Net Profit Margin.*

